



Case Study: Wirral Volleyball Club

Wirral Volleyball Club has been in existence for about 20 years. We normally recruit girls from local schools at 14-15, get them up to NVL standard, and then lose most of them when they go to university. This hasn't always been the most sustainable development model and has led in the past to some unevenness in the strength of our squads and a yo-yo relationship with national league.

The Volley 123 accreditation has helped put the club on a more secure footing, and, together with good support from Wirral Borough Council, local PDMs and Sport Unlimited grants, has enabled us to link up with more schools. We now have two junior hub clubs, four satellite schools, and a good working relationship with several others. We also run Wirral representative teams in national and regional competitions.

Most of our current national league women's team are between 17 and 21 and came through our junior development system. We now also have good crops of U18, U16, U15 and U14 girls and a very promising U16 boys team. As a club we're also involved with organising and running a lot of volleyball activity in the area. For example, the Chester and Pontins summer outdoor festivals depend on the support of Wirral players and three of our players ran this year's very successful inner-city beach events at Liverpool ONE.

There's lots more on our web-site at www.wirralvolleyballclub.org.



Staff and student from local schools taking part in our Wirral U14 Championships on October 21st. This is one of a number of very popular competitions for different age groups and mixed staff/student teams that we run in the 4-6pm after-school time-slot.